Independent Services for Directors of SME's

Personalised Support for MD and CEO



ISAS Portfolio of Value-Added Services

1. MD/CEO Role Development:

- > Coaching and Mentoring for improved decision making & role focus
- > Improving delegation and time management skills
- > Best Practice principles and attributes of leadership
- Leading change (for rapid growth or downsizing)
- > Building alignment and consensus amongst key stakeholders
- Inspiring and motivating your organisation for innovation
- > Personal development to increase role longevity and appetite

2. Value & Performance Management:

- > Creating an efficient and effective performance management process
- > Integrated strategic business planning and budgeting
- Strategic planning and positioning for fund-raising, trade sale or exit
 Achieving breakthrough for sustainable shareholder value
- > Alignment of all resource, initiatives & processes with key value drivers

3. Associated Productivity Programmes:

- > Business modelling and organisational restructuring
- > Change management and breaking down 'silo' mentality
- Planning for and leading transformational change
- > Market positioning and Value chain management
- > International business development (EU, USA & AP)
- > Building sales and marketing platforms for sustainable growth
- Knowledge management for innovation and value creation

4. Improving Board Performance and Directors Role and Duties:

- > Fiduciary accountability under recent and emerging legislation
- > Non-executive role awareness and performance appraisal
- > Best practice corporate governance
- > Enabling effective strategic oversight
- > Enterprise risk management
- Prioritising and managing stakeholder value
- > Enterprise governance for improved shareholder value
- > Chairman and Non-exec Director Board roles

5. Fundraising:

- Planning for additional/external investment and/or financing
- Managing the investment process and selection of appropriate source
- Preparing and positioning for IPO, trade sale and/or personal exit



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